



Fast contact with students in your neighborhood that will take care of any annoying chores in & around your household

A mess in the garage, setting up the TV-channels or a blue-ray player, finding a babysitter, painting the walls or cleaning the garden, almost everybody has these kind of jobs but they stay on the 'to-do-list'. Hiring an expert for these kind of work is expensive, especially because it could be done by most people.

For every job there's a student nearby happy to help!

With the world becoming more interconnected than ever, we have created a platform to come in contact students in the neighborhood who are willing to perform chores in & around the house for a friendly price.

Caught your interest? Check out www.studentondemand.nl & get rid of those Annoying chores around the house!



Greetings,
From StudentOnDemand

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The innabox team spotted the opportunity to **make a difference** in charity fundraising, with an **unconventional** new marketing concept.

WHY?

innabox believes in the **necessity** of charities. But sees the current way of fundraising is **not sufficient**.
We see a **celebrity** as the perfect person to address a large audience in a **positive** way.

HOW?

By cooperating with a celebrity and a charity fund we can create an **attractive** product for a clear and very **reachable** target group.

WHAT?

Introducing the innabox, the product which gives you an exclusive **tangible** taste of your idol's life.
As well as giving you the chance to support a good cause in a **fun** way!



SCAN TO REVEAL OUR FIRST CELEBRITY



www.innabox.nl

Inscription

a message without using words

Problem: your best friend celebrates her birthday, but as always she doesn't know what to ask, simply because she already has got everything. You'd like to give her something personal, something that tells her how much you appreciate the friendship and how important she is to you. You have a limited budget and everything you see is simply too expensive. The solution for this problem: The Inscription Bracelet.

With the Inscription bracelet, people can put a unique bracelet together. There are 15 different replaceable middle pieces ('strands'), which each represent another characteristic because of the natural stones that are on them. By putting different strands together, people can create a unique bracelet which fits the personality of the one who wears it!

Follow Inscription on:

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and

www.inscription-jewelry.com





iPret

"iPad workshops for seniors"

www.ipret.nu

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Don't you recognize the fact that seniors are lonely and often socially isolated? That they are put away in elderly homes missing connection to society and missing regular contact with friends and family? iPret offers a solution for this problem!

iPret wants to truly enrich the lives of seniors. We want to broaden their horizon and give them new life experiences! We look at the iPad as the perfect computer for elderly. The iPad is very easy to use, fun and fail-safe. For seniors, it is the perfect device for communication, entertainment, documentation and information. From receiving newflashes, friends and family updates to playing challenging games like scrabble and solitaire, seniors will benefit!

iPret provides personal workshops to take the elderly by the hand and show them the easy use of the iPad and all the great benefits of modern media. Think of elderly working with applications such as Skype, iBooks, Internet and even Facebook! We offer a special "all-in-one" package that includes a pre-configured iPad, personal workshop and special instruction manual. Our personal approach makes it possible for elderly to overcome their resistance to new technology. In free events we introduce the iPad in a fun and non-committal atmosphere. The student-elderly combination has proven to create a vibrant and stimulating atmosphere during these events. The iPad gives back some control that seniors had to give up because of their age.

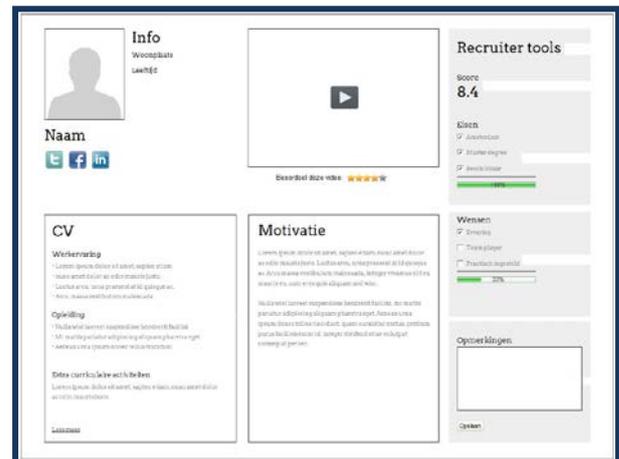


Job Application process

2012



2013



Professional Passport is an *online tool* that aims to provide the *corporate* recruiter with a more complete candidate profile than usual. It focuses on the pre-interview stage of the job application process, especially at firms where vacancies are posted that receive many submissions. This is achieved by complementing the common CV and motivation with a *video pitch* of the candidate as well as other digital supplements. The eventual purpose of this is to provide the recruiter with a more personal, realistic and therefore complete image of the candidate. This results in a more informed and confident decision of which candidates the recruiter wants to invite for the first round of job interviews.

How does it work?

1. Provide the recruiter with a profile including a 20 second video pitch recorded and uploaded by the candidate.
2. This profile is reviewed and assessed by the recruiter.
3. All of the assessments end up in a highly convenient and very clear single overview.

The filter assembles all the rated profiles in one single overview and orders candidates based on their score, enabling the recruiter to pick the top candidates quickly.